

# OPELIKA-AUBURN NEWS

OANow.com

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Mr. David Hogan  
29 Bartlett Street  
Marlboro, MA 01752

James W. Rainey  
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Mr. Hogan:

Only now, after we've been in our new facility for a month, can I fully appreciate the incredible things you and your staff have done for our newspaper, our news partners and most importantly, for our community of readers and advertisers.

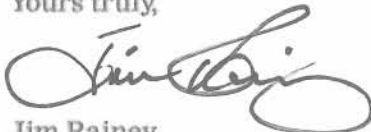
I cannot begin to adequately express to you how positive the response has been to our new facility. Employees, the business community and even several students studying architecture at Auburn University have been overwhelmingly positive about the overall feel and functionality of the new building. I believe that is one of the reasons our transition to the new facility and new press has gone so smoothly.

The day after we moved in, I opened the file that you had asked me to prepare when we first started this project. I'm sure you remember the assignment you gave me. You told me to write about the values that the newspaper held dear, to give you some feel for what made us different and to express as best we could what gave the newspaper its soul. Your ability to translate our rambling text into the glass, brick and mortar that now forms our new home is nothing less than pure genius. I have copied that initial assignment for anyone who may be giving a tour now so that they can fully explain why things look the way they do. Honestly, you did a better job at presenting these ideals than we did in communicating them to you.

Your hard work on the front end of the project to learn about workflow and project that into the future is already paying dividends. We've already realized significant efficiencies that we never could have achieved in our old facility and I'm confident that we're positioned well to take advantage of the changes that are certain to confront our industry for years to come.

Congratulations on a job well done.

Yours truly,



Jim Rainey