

W. SCOTT CLEVINGER
SR. CONSULTANT / PROJECT MANAGER



As Sr. Consultant and Project Manager, Mr. Clevinger is responsible for strategic planning and project management. He works with David Ehrhardt, Vice President, in the front-end services division of Dario Designs, which provides architectural and operational master plans, strategic plans, feasibility studies, front-to-back process analyses, operational studies and production planning, equipment RFP's, and project management.

Mr. Clevinger has extensive experience in the newspaper and publishing industry. Prior to joining Dario Designs in 2006, Mr. Clevinger spent 12 years with the Daily Press, Inc. in Newport News, VA and Tribune Company in Chicago. Most recently, he served as Strategic Projects Manager and as a member of the senior management team for the Daily Press. Previously, he served as production manager for the Daily Press, Virginia Gazette, and commercial printing services and as project director for the design, construction, and launch of their packaging facility. He also served in prepress and technology management roles.

Selected Projects

- NY Flushing/Manhattan – *The New York Times*: Program Manager for the full consolidation of the College Point (Flushing, NY) and Edison (NJ) production plants, including new press, inserting, and delivery equipment, as well as a 50,000 s.f. mailroom expansion
- VA Newport News – *The Daily Press*: Business and Technology Project Manager for the Circulation System Replacement Project during feasibility, funding, planning, and project initiation
- VA Newport News – *The Daily Press*: Project Director for process analysis projects in the newsroom, advertising, output and plate making, pressroom, and packaging departments
- VA Newport News – *The Daily Press*: Project Director for the Packaging Expansion Project, including new press gripper and inserting systems, as well as a 30,000 s.f. mailroom expansion, from feasibility through live production
- VA Williamsburg – *The Virginia Gazette*: Project Manager for acquisition integration by The Daily Press, across all business and production departments
- Intl VA, IL, FL, CA, and Denmark – *Tribune Company*: Design team member for CCI AdDesk Sales System, under a joint-development agreement among Tribune, CCI Europe A/S, and Neasi-Weber, Inc.
- VA Newport News – *The Daily Press*: Project Manager for first U.S installation of a baseline CCI AdDesk Production System (and using PC-based production)
- WA Seattle – *Tribune Corporate / The Wright Group* (Educational Publishing): Project Manager for EDI feasibility, evaluating direct electronic interchange with multiple clients
- IL Chicago – *Tribune Corporate*: Project Manager for multiple technology/business projects in support of the *Chicago Tribune*, *Orlando Sentinel*, Ft. Lauderdale *Sun-Sentinel*, and Newport News *Daily Press*, including a formal post-project evaluation of a strategic web-development initiative, enterprise implementation of MS Office, feasibility and high-level architecture for a consolidated corporate UNIX data center, and development of a strategic Internet plan for the McCormick Tribune Foundations

Mr. Clevinger works jointly out of offices in Newport News, VA and Marlboro, MA and can be reached at (757) 930-2921 or scott@dariodesigns.com.

EDUCATION

Bachelor of Arts
Christopher Newport College
Newport News, VA

Certificate in Internet Business
Illinois Institute of Technology
Chicago, IL

Executive Development Program
Kellogg School of Management
Northwestern University
Evanston, IL

PROFESSIONAL AFFILIATIONS

Newspaper Association of
American (NAA), Technology &
Telecommunications Committee,
NEXPO Planning, 2001-2005

Southern Newspaper Publishers
Association (SNPA), Production
Committee, 2002-2005

Virginia Press Association,
Technology Committee and
Chair, 1995-1997

