

EDITOR & PUBLISHER

Albany, N.Y. 'Times Union' Expands, Moves to Offset

By Jim Rosenberg

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NEW YORK Hearst Corp. today announced that it will expand the Albany Times Union's headquarters in Colonie, N.Y., by 70,000 square feet to accommodate a new printing and packaging plant that it expects to be completed by the end of 2011.

At that time, according to Hearst Newspapers President George B. Irish, the state capital's 90,216-circulation (142,899 Sunday) daily will be able to print full color on every page and achieve "greater flexibility in product design and format."

"The new press and packaging equipment will enable us to diversify our products, responding to our customer's demand for more options to enhance the effectiveness of their advertising," Publisher and CEO Mark E. Aldam said in a statement announcing the project.

Dario Designs, Marlboro, Mass., was selected to design the expansion, according to Marketing Director Allison Lauenstein.

"No [specific] decisions have been made on any equipment," Lauenstein said. The press "will be offset," she added, and "we hope within the next few months to make a decision on a press manufacturer."

The Times Union is among the few newspapers still printing on letterpress or dilitho equipment