

The Anniston Star

Ed Fowler
Vice President - Operations

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Mr. David Hogan, A.I.A.
Dario Designs
205 Walnut Street
Framingham, MA 01702

Dear David:

Last week I was walking around our new building, giving a short tour to a couple of software vendors. We were meeting in the Audio-Visual Conference Room, so they knew how well that space worked

As we toured, we ran across a meeting in the boardroom. In the ad department we saw graphic artists and sales reps working together on an ad. In the newsroom someone was sitting at a table in the library, researching, or perhaps just reading. Someone else was in the interview room in the lobby, filling out an application for work.

Throughout the building, our employees, customers, and visitors were using the facility in just the way you designed it.

Add to the high degree of functionality the striking architecture and it is no wonder we get rave reviews on our new home. The dramatic lobby sets the tone from the start, and the sloping ceilings in news, advertising and the executive area add to that. And the windows! Everyone comments on the windows and the views we all have of trees and nature.

Now that the project is over and we are here and publishing newspapers every day, I appreciate more than ever the approach you took in designing this building. While the design is uniquely yours, the project is truly a collaboration that joins form and function in just the right mix. This building reflects our company culture, our community's history, and works at every level.

We have realized the efficiencies projected during our planning phase. Your help, and that of others in your firm, played a huge part in our success in the production area. I am convinced that we made the right decisions regarding presses, inserting machines, conveyors, etc.

As you know four newspapers in Alabama have built new plants in the last year or two. When I talk with my peers about how much we invested I know that we got the most for our money. We spent less in total, and less per square foot than the others and have, in my judgment, a far superior facility.

You and your company played the major role in the research, the planning, the design and the construction of this building. You more than earned your fee.

I truly enjoyed working with you on this project and hope our paths cross again.

Best Regards,



Ed Fowler