

JULY 2008

Dario Designs cites Q2 projects

Dario Designs Inc. said it has 21 projects on its books at the end of June, including the design of a new production plant for the Times-Union in Albany, N.Y. Other projects are focused on strategic planning, revenue enhancements and operational efficiencies, DDi said.

“Dumping the ‘way we did it in the past’ or ‘the way we always do things’ mindset is a must,” the firm said. “Without embracing and making major changes in how we do business, we will only keep newspapers on the current path of reduced revenues, reduced profits and declining circulation.”