

With a mission to provide the highest quality services by meeting or exceeding client's expectations, Dario Designs concentrates exclusively on the newspaper and printing industries, and asserts that they have completed more successful newspaper projects than anyone in the world, averaging more than thirty projects per annum. With a committed team who has experience with more than one thousand newspaper and media projects, the company has still worked on over four hundred newspaper and media projects in US, Canada, Central America, Caribbean, and South America as well. And now, they seek to expand their services to Asian countries such as India and China.

Dario Designs has been officially recognised as the world's best newspaper, print & media facility design specialists in an independent audit by Beldon Associates. "Focusing on newsroom, advertising, and new media operations, in addition to production operations including plate making,



Dario DiMare

Dario Designs: providing sophistication for newspaper houses

Appropriate planning results ensure success, be it any project! Whether establishing a new newspaper production facility or expanding an existing one, it becomes rather crucial due to the intensifying competitive environment among publishers, requiring sophisticated pressrooms to simplify operations, ensure safety, and save money as well. US-based Dario Designs Inc, an architectural firm that specialises in the design of newspaper and printing facilities, is executing quite commendable jobs offering complete consultancy services for sublimely building and equipping any facility to effectively perform, under the constructive guidance of Dario DiMare, founder and president of the company. Here's a brief, based on an interaction with him at the stand of AAN in recently concluded China Print 09 in Beijing.

press, packaging and distribution, we provide high-end consulting services such as architectural programming, return-on-investment analysis, full operational computer modeling, equipment selection/layout/procurement, master-planning, architectural design, project management, as well as construction administration, and our endeavours are being well appreciated and getting proper recognition," conveyed Dario DiMare.

"Our innovative processes and unparalleled understanding of the industry is what made us the premier newspaper/media consultants in the world. With these skills, we could ensure saving of over \$ 3,000,000 in annual operating expenses at the Newspaper Agency Corporation (Salt Lake City, UT). We were the architects and consultants that brought colour to *The Wall Street Journal* at seventeen locations in the USA, besides being the consultant and architect selected for the award



Aerial view of NAC facility at Salt Lake City, US.



Inside view of NAC.

winning project for *The New York Times*," he added. *The New York Times* project resulted in record breaking savings of more than \$3,500,000 a month or \$42,000,000 a year!

"Apart from being first to undertake twelve simultaneous newspaper projects for the same company, and to win NAA booth design contest at NEXPO four times in a row, we have established several firsts including being the first to install: a 2x2 TKS Colortop 4000 press, with 3x2 capabilities (Frederick News-Post, Frederick, MD); a KBA Comet press (Wenatchee, WI)...and the second one as well (Bend, OR); a WIFAG press in Tulsa, OK (Dario Designs engineers); a manroland

GEOMAN press with Dynachange capabilities, tower to tower flying plate changes (Grand Rapids, MI); TKS 4x1 Colortop presses (Salt Lake City, UT); a WIFAG CtP (computer-to-press) for North Jersey Media Group in Hackensack, NJ; and a split-end KBA Comet press for Bristol Herald-Courier, Bristol, VA; and so on," mentioned DiMare proudly.

To facilitate the process, the company has created software and a new metrics for evaluating and quantifying the operational statistics needed to make informed consolidation decisions, while providing services for cost saving opportunities and strategies; sustainable and efficient facility



The New York Times facility.

systems; defining core competencies; new revenue streams, products and services; outsourcing; telemarketing, printing, packaging, distribution; etc.

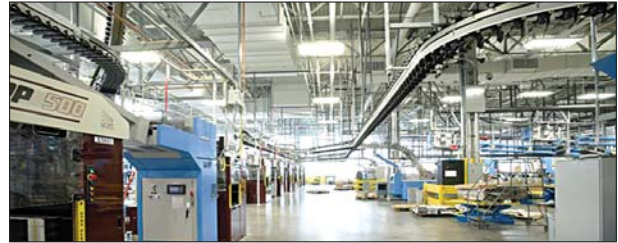
"The record-breaking, multi-million dollar monthly savings pattern has helped to set a new consolidation trend on fire. Virtually unheard of ten years ago, with the exception of a few national newspapers, today's newspapers

are willing to work together and even consider third-party companies for printing, packaging and distribution. Presently, consolidation, outsourcing and partnering of printing, packaging and distribution as well as cooperation in news and advertising are on the table for hundreds of newspapers," concluded DiMare.

DiMare is most proud of the reputation his company has



The Bulletin facility at Bend, US.



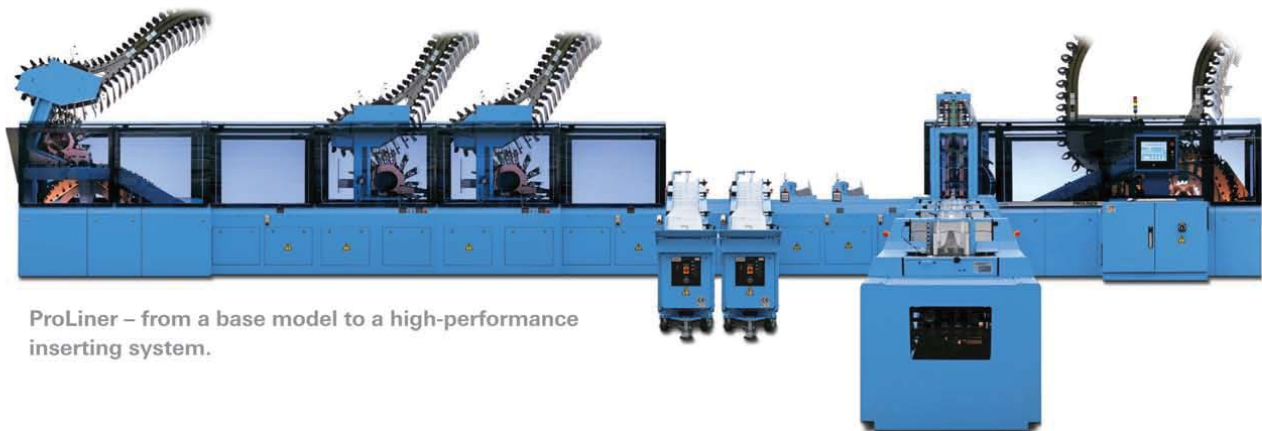
Inside view of The New York Times facility.



Facility of The Grand Rapids Press.

developed in being honest and upfront with their customers. He welcomes all to visit their website where there are a multitude of reference letters from small family owned newspapers to some of the largest media companies in the world. There is also a vast amount of information and articles written by him and about Dario Designs. (www.dariodesigns.com)

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stay on top of changes in the marketplace. And ProLiner is fast. That means your bindery will easily keep pace with the new generation of high-speed, extra

wide presses. Grow with a secure investment in inserting productivity – Grow with ProLiner.

Grow with us.