

# Tribune-Review

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March 19, 1997

Dario D.D. DiMare, AIA  
4D Dario Designs Inc.  
1 Elda Road  
Framingham, MA 01701

Dario:

This is a note of appreciation.

When the Tribune-Review began its production facility in North Allegheny the principle goal was speed. It is out of capacity in its Greensburg plant and the only option to meet increased market demand was to build and build quickly.

Several issues immediately confronted us. Among the greatest was facility design. The time frame precluded normal analysis. T-R's vision also complicated design. Instead of designing to meet a 20 year market requirement, T-R insisted on designing to minimize inflexibility. The procedural answer was to engage the design-build firm of McClier and 4D for peer review.

Specifically, the process was to immediately transmit to 4D all material generated from McClier - Tribune-Review talks, from the onion-skin sketches to engineering drawings. 4D was obligated to be extremely critical and quick. Furthermore, protocol was that there would be no long debates. The Tribune-Review would simply give "bench-decisions" and the process would move on.

This effort has yielded a 145,000 sq. ft. building. It will house two presses and four inserters. It can easily expand to accommodate four presses and eight inserters. The building mechanical systems and warehousing space have exactly proportional expansion ability. It is a remarkably handsome building but utility drove the decision making.

Planning began in June and by May the building is completed. Press erection began on February 23. In short, we are ahead of a very tight schedule. We will be printing there by September.

4D was instrumental in the two most important goals: speed and money. 4D more than carried its weight. It is not easy to measure the exact value of 4D to this effort, but a conservative estimate of its value would be a net \$500,000 on a \$17,000,000 building.

So this is a thank-you. I would also offer in slight repayment to serve as reference for 4D.

Sincerely,



Kevin Michael Lindgren  
Director of Operations